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Dear Friend of SYS,

Southampton Youth Services, Inc. (SYS) is proud to invite you to participate in our Fall Program Guide. The Guide will feature class listings and schedules for the coming year and be mailed to families of students in the Southampton, Sag Harbor, Hampton Bays, and Bridgehampton school districts, along with all 4000 members of SYS.

Six years ago, SYS was the dream of a few individuals in our community. Today it is a living, breathing youth and fitness facility on Majors Path in which thousands of kids have found a safe place to play, hundreds of adults have found fitness classes and sports teams to join and scores of seniors remain active.

Our Guide will serve as a resource for family activities. It is a great opportunity for you to promote your business and support our organization. The funds raised from this journal will allow us to remain the best value for families on the East End and to plan for future expansion.

Enclosed is a list of advertising opportunities for your consideration. If you have any questions about our Program Guide, please call us.

Thank you for supporting the mission of SYS - to create a safe place to play, dream, grow and learn.

Sharon Wood  
(631) 287-1511

sharonw@sysinc.org

Donna Borrill  
(631) 726-6565

pertconstruction@aol.com

Kim Nichols  
(631) 880-9320

kim@sparkbusinesssolutions.com





## SYS Fall Program Guide

- Inside Covers - \$1,000: (full page, full color)
- Full Page Color - \$500
- Full Page - \$350 (black & white)
- Half Page - \$200 (black & white)
- Quarter Page - \$150 (black & white)
- Listing - \$ 50 (name plus 20 words)
- Ad Attached     Ad will be emailed
- Ad to be designed

Please place any design, copy, or listing comments in box to the right, use back if more space needed.

Program Guides will be mailed to over 4000 members around Labor Day. Ads can be designed or delivered camera ready. Call (631) 287-1511, email kim@sparkbusinesssolutions.com, or visit www.sysinc.org for specs. **DEADLINE: August 15, 2009.**

## Guide & Banner Packages

3 Year Banner Advertising \$1500 (normally \$600 per year). Purchase three years of rink banner advertising and receive a \$300 discount and a FREE full page ad in the Fall Program Guide.

## Contributions

I/we would not like to advertise but would like to make a contribution to SYS for \$ \_\_\_\_\_ or would like to donate product of \_\_\_\_\_ for the event auctions.

## Contact Information

Mr.    Mrs.    Ms.    Mr. and Mrs.    Other \_\_\_\_\_

Name \_\_\_\_\_ Company \_\_\_\_\_

Mailing Address \_\_\_\_\_ City, State Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_@\_\_\_\_\_ Website \_\_\_\_\_

## Payment

Check \$ \_\_\_\_\_ (Payable to Southampton Youth Services)    Credit Card \$ \_\_\_\_\_ (Complete below for Amex/Visa/MC)

Name on card (if different) \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Please acknowledge me in SYS materials as \_\_\_\_\_  
or \_\_\_\_\_ I would prefer to remain anonymous.

For more information call (631) 287-1511.  
Return this form via mail: SYS Inc., PO Box 1284, Southampton, NY 11969  
fax: (631) 287-4064 or email information: kim@sparkbusinesssolutions.com





## **SYS Program Guide**

### **AD SPECIFICATIONS**

**Inside Cover:** CMYK, 5.5 inches by 8.5 inches

*If full bleed add .25 inches for cutting*

**Full Page Color:** CMYK, 5 inches by 8 inches

**Full Page:** 5 inches by 8 inches

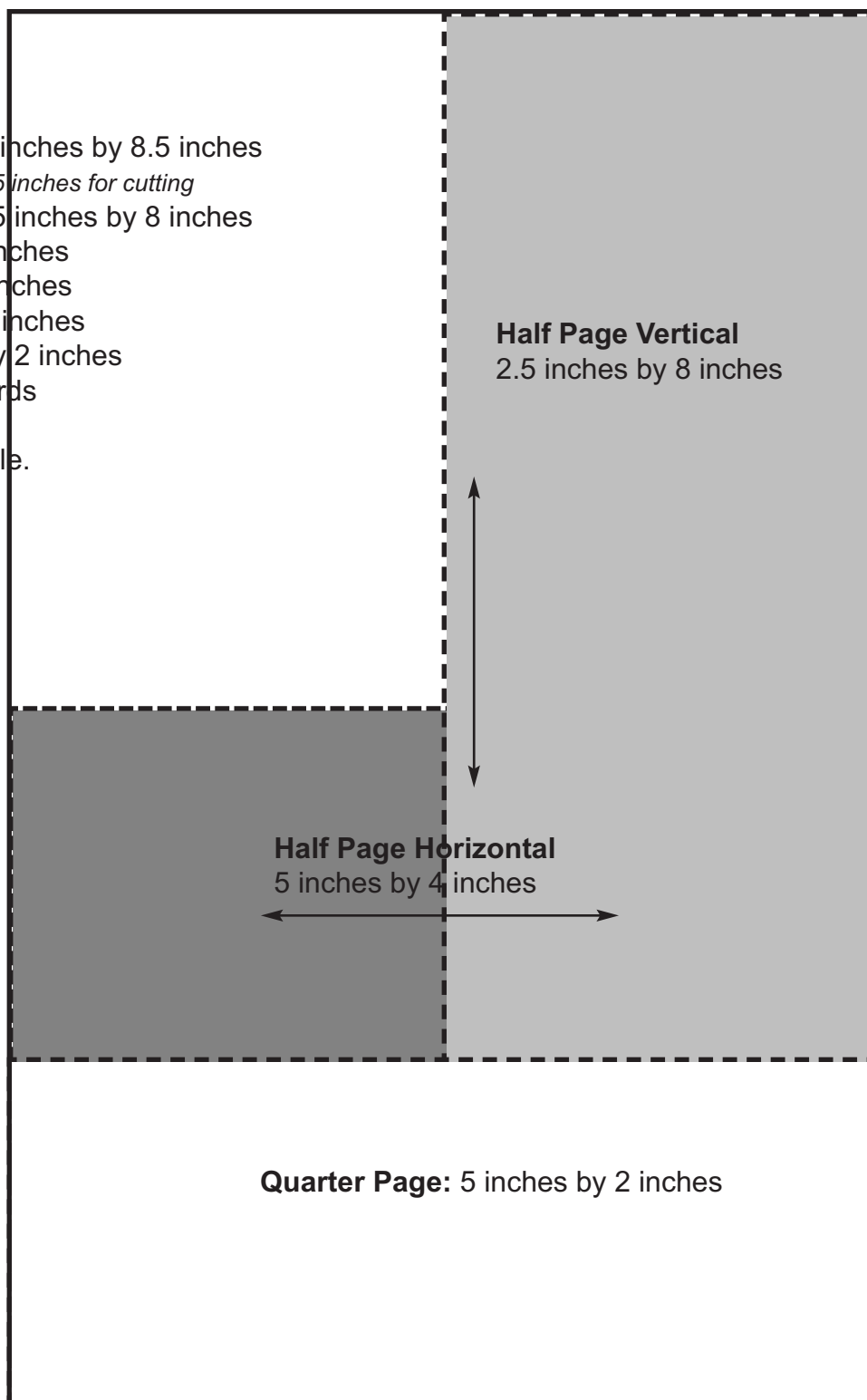
**Half Page:** 5 inches by 4 inches

OR 2.5 inches by 8 inches

**Quarter Page:** 5 inches by 2 inches

**Listing:** Name plus 20 words

Ad Representations to scale.



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